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# Vashty Wilson

## MEDIA KIT

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CAPTIVATE AND EDUCATE  
Vashty Wilson

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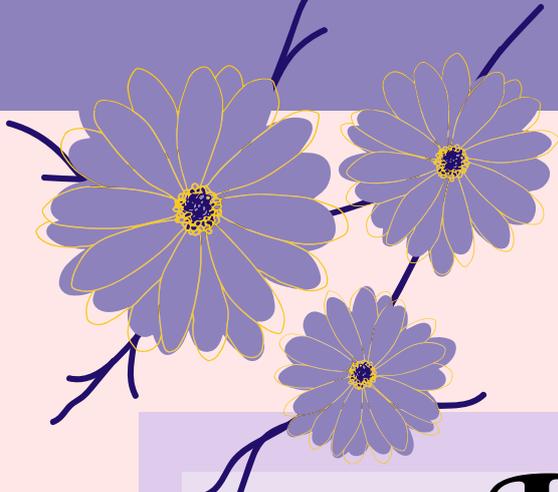
# Biography

Vashty Wilson is a wife, mother and now author of her debut children's book: Blossom Bunny's Secret. For the first eighteen years of Vashty's life, she grew up in a small country town and from a young age, she had an avid obsession with books. As a child she arranged her teddy bears in a classroom format, reading to and delivering lessons to the stuffed toys. It was clear to her that she was destined to read to and educate children.

She went on to extend her teaching capabilities into adulthood. Living on the Gold Coast, she began working in childcare centers and then branched into schools and child safety organisations. Her credentials increased too. Having now achieved a Bachelor of Human Services, majoring in child and family studies, she started working for Life Education Queensland. Remember loveable Healthy Harold? Facilitating a protective behaviours programme at Act for Kids, she began to realise that the market needed an accessible means to teaching children personal safety. This, along with her passionate nature, formed the catalyst to Blossom Bunny's Secret.

She adored teaching children personal safety and this book truly encapsulates those emotions. Blossom came to life, during the Covid break, and has been a force of Vashty's creation ever since. The bunny was a no brainer. Being her daughters favourite animal and childhood teddy, Blossom's identity was originally sketched, and the ideas flowed to form the book we now see today.

Vashty's ultimate goal would be for all children in Australia to gain access to her book so that they may be educated and empowered in regard to their personal safety.



# Book Bio

Through a cute and engaging story about Blossom Bunny, this picture book teaches children to protect their bodies from inappropriate touching and to ask for help when they're feeling worried or unsafe. When another bunny touches Blossom's tail at school, Blossom feels unsafe and worried. Blossom keeps it a secret because she doesn't know what to do, but it makes Blossom feel upset, confused, and unsafe. So, when the bunny touches Blossom's tail a second time, Blossom realizes that she needs to tell a grown-up rabbit and ask for help. She learns that it's important to go for help when she's feeling unsafe and worried and that some secrets should not be kept when it comes to safety. Through this lovely book, children will get advice surrounding personal safety alongside Blossom Bunny. They will get help to identify unsafe feelings and secrets and see the warning signs of inappropriate touching. Blossom Bunny helps children to stay safe and feel empowered to protect their bodies.

## Target Audience



Parents

Caregivers

Teachers

Schools

Early Learning Centers

Children (3-7 years)



# Testimonials



Engaging and educational! Vashty has approached the topics of personal space, safety, and self-advocacy in a child-friendly and thought-provoking manner. Children can easily relate to the characters and emotive language weaved through the storyline. The added resource of conversational starters, accompanying the book, is a true asset to guide communication. This picture book is a much-needed tool for educators and parents!

**Kathy-Lee Bamford**  
(Director of Learning Enrichment)



Blossom Bunny's Secret is a meaningful story with a delicate subject. Vashty's compassionate nature and experience in teaching child protective behaviours help this book break through barriers that are often put up by children who are faced with such adversity. Bringing loveable characters to life allows the child to relate to the situation and learn how to protect themselves. Teachers and parents alike will appreciate this beautifully presented, comprehensibly written book to help our most vulnerable.

**Kim Tomassen** (Teacher)



As a teacher and a new mum, I can confidently say that this book offers a wonderful, age-appropriate approach to teaching our children about protective behaviours and personal safety. It's perfectly tailored for beginning to teach our little ones about consent, all while, still providing a lovely, engaging storyline. Thank you Vashty and Blossom Bunny for making this teaching and learning journey, such a positive one.

**Chloe Edgar**  
(Educational Leader - Discovery Tree ELC)

# Testimonials



**Kristy Spencer**  
Educational and Developmental Psychologist

Blossom Bunny's Secret is a beautiful resource gently addressing a tricky subject in a non-intimidating way for children. It's appropriate for introducing young children to the idea of personal safety, and emphasises the need for communicating worries to safe, trusted adults, a lesson that is of the highest importance. Not only does this book resonate with those of us working in education but this will be a fantastic book for parents to read with their children to delicately open up conversations to keep their kids safe. Vashty brings her knowledge of teaching protective behaviours to create this fun and positive discussion-starting book that will be a must for those who spend time with children!

Blossom Bunny's Secret is a must read in every Early Years Classroom. This story addresses the sensitive issues around personal space and contains an important message about personal safety for all children. Blossom Bunny's Secret encourages children to find their voice and take control of their personal safety. The story teaches young children how to recognise uncomfortable feelings and body clues, what to do when they are faced with uncomfortable situations and when they should speak to a trusted adult.

**Zoe Parry**  
Assistant Principal-Early Years



**Andrea Mills**  
Social Worker

Blossom Bunny's Secret, what a brilliant children's book, that delivers such an important message to our children. Far too many children have not been taught what to do in situations where they feel distressed or uncomfortable, such as when others inappropriately touch them. However, through Blossom Bunny's Secret children are taught how to be direct in protecting their personal space, as well as how to get help in scary or confusing situations. Thanks for making it easier to teach children about such a delicate, sensitive topic.



# MEDIA

# Exposure

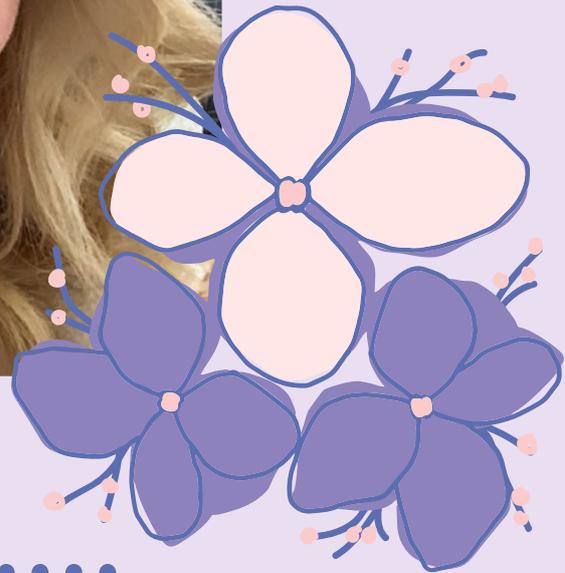
STORYTIME WITH FERGIE AND FRIENDS



**YOUTUBE LINK:** [https://www.youtube.com/watch?v=gB28zuvk\\_kU](https://www.youtube.com/watch?v=gB28zuvk_kU)

**DUCHESS OF YORK READS BLOSSOM  
BUNNY'S SECRET**





## INTERVIEW

# Questions



1. What inspired you to start writing?
2. What is the key theme and/or message in the book?
3. What is the future for the characters?
4. Will there be a sequel?
5. What do you hope readers will take away from this story?
6. Why did you choose to partner with Kid's Helpline?
7. What has been your favourite part of the publication process?
8. Do you have any tips for aspiring authors and new writers?



## CONTACT DETAILS

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